

I Love South Leeds Festival 2008

Proposal for Inner South Area Committee

INTRODUCTION

The idea for an I Love South Leeds Festival for 2008 was discussed at the last Inner South Area Committee. A decision regarding how much to allocate to the Festival was deferred to the December meeting to enable Members to receive additional information on a proposal including costs. It was decided that any proposal should build on some of the successful elements such as the events that brought different communities together ie 'Stars in Their Eyes/South Leeds has Talent' show and the community based workshops, whilst addressing the following points expressed by Members:-

- Value for money
- Involvement of a wide range of communities – both geographical and communities of interest
- Engagement of young adults
- Improvement to attendance at any event held

This paper sets out a proposal for the Festival, which hopefully addresses all of those points.

THE PROPOSAL

It is proposed that we organise five significant events, each attempting to:-

- Engage local people, (predominantly young people) in a range of arts, including music, photography, sports
- Promote community cohesion both between cultures and generations
- Involve individuals and groups not previously engaged/served by existing groups as well as those within existing groups
- Have a significant impact
- Provide value for money

SOME OPTIONS

Below are 3 proposed options each including breakdown of costs and a brief description of what each option would involve.

1.	Option one Lasting over 8 months duration, supporting a total of five projects and leading to five major events – with at least one event held in a venue in each of the Inner south wards – that is Middleton Park; Beeston and Holbeck; City and Hunslet. All events would still be publicised and aim to draw in people from all the other wards. The events would be the icing on the cake following a range	Approximate Costs :
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	<p>of workshops and promotional activities taking place in communities in each of the Wards and culminating in a cross cultural and cross community event. The proposed projects (more details in Appendix) would be:-</p> <ul style="list-style-type: none"> • Battle of the Bands – for newly formed and existing music bands and music groups of all types and cultures • Stars in their Eyes – ‘South Leeds has Talent’ – for children and young people • South Leeds Olympics – a programme of sports and physical activity for all ages • Dig It! – a project engaging young people in different projects and at different community festivals/galas in the use of <i>digital</i> technology • Celebrating culture and community – engaging and celebrating the diverse communities in Inner South Leeds, culture, traditions, food, music <p>Option 1 for this Festival would run from January 2008 to August 2008 inclusive</p>	<p>£12,000</p> <p>£7,000</p> <p>£7,000</p> <p>£12,000</p> <p>£10,000</p> <p>Option 1 total: Up to £48,000</p>
2	<p>Option two A Festival of six months duration, supporting a total of three of the above projects (as outlined in Option 1) leading to three major events, one in each of the three wards.</p> <p>Option 2 for this Festival would run from March 2008 to August 2008 inclusive</p>	<p>Option 2 total cost: Up to £34,000</p>
3	<p>Option three A Festival of four months duration, supporting two projects leading to two major events. One event to be held in an LS11 Ward and one held in an LS10 Ward.</p> <p>Option 3 for the Festival would run from May 2008 to August 2008 inclusive</p>	<p>Option 3 total cost: Up to £24,000</p>

GENERAL POINTS ON THE OPTIONS

Timescale

If Option One were chosen, and the Festival runs from January 2008 to August 2008, there is a further option that the programme of events are held at perhaps monthly intervals from April/May through to August. As with all options, a coordinator would need to be appointed and the programme would need to be prepared and agreed as early as possible in the New Year.

Resources required

Whichever option is chosen, a Festival of this size and complexity would require a part time coordinator dedicated to the task and a budget to cover each of the events and the costs associated. It is proposed that the worker would be employed by and receive clear line management from South Leeds

Health for All. However, the worker could be guided by a Festival Steering Group, meeting regularly, with membership comprising an elected member, Area management officer, representatives from interested local voluntary and statutory agencies, and representatives from each of the geographical areas served. This would serve to ensure that as many geographical areas as possible within inner south Leeds were served equally by Festival activities. Given that the majority and possibly all of the funding would be from the Area Committee and the Area Committee has commissioned the Festival, the final say and direction of the Festival of course would be with the Area Committee with regular monitoring through the Area Management Team.

Estimated costs would include:

1. Coordinator including on costs @ S01 salary - £ 1,300 per month for 17.5 hours
2. Running costs including telephone, stationery, travel, postage - £ 300 per month
3. Publicity including production of leaflets, posters, distribution - £500 per month
4. Overheads including project, administrative and financial management, supervision, office accommodation, meeting costs - £800 per month
5. Event costs including hire of venues, prizes, sessional staff, transport, where applicable childcare, refreshments – approximate costs as indicated for each event
6. Hire of equipment including digital equipment, marquees for community festivals – costs dependent on size of marquees etc.
7. Hire of artistes/facilitators – typically minimum £30.00 per hour/session

Notes on costs:

1. These are estimated costs, which are only possible at this stage. When the programme of events is more developed, then costs will become more accurate eg. the hire of marquees, hire of venues, number of artistes /facilitators required and their potentially differing rates. We also envisage persuading the statutory and voluntary agencies/organisations involved in the Festival to commit a contribution in kind to the Festival – ie. staff time, some resources.

2. We would also envisage submitting funding applications to Awards for All and other bodies for up to £12,000 for the Festival. If successful, these would reduce the funding required by the Area Committee. However, since the success of funding applications are not guaranteed, we would appreciate the Area Committee being prepared to underwrite the estimated costs.

3. All events will require effective coordination and planning. Some events which appeared to be extremely low cost to run this year (2007) for example, the Stars In Their Eyes Competition – would benefit immensely from this. However, this does mean that they would be more expensive to organise next year since coordination, publicity and other costs are included in the estimate for the event.

See below for an additional breakdown of costs for each option and the balance between coordination, publicity and running costs and event costs.

OPTION ONE

Of eight months duration, with five projects:

Costs for coordination, running costs, overheads, publicity etc - £22,900

Costs for Programme of Events – Up to £25,100 - **Total Up to £48,000**

OPTION TWO

Of six months duration, with three projects:

Costs for coordination, running costs, overheads, publicity etc - £17,400

Costs for Programme of Events - Up to £16,600 - **Total Up to £34,000**

OPTION THREE

Of four months duration, with two projects :

Costs for coordination, running costs, overheads, publicity etc - £11,600

Costs for Programme of Events - Up to £12,400 - **Total Up to £24,000**

Conclusion

This proposal offers a clear and exciting programme of activities for an I Love South Leeds Festival 2008, if such an event were to be agreed by Members. I feel this proposed programme would engage large numbers of people, including young adults and different communities of interest and have a significant impact. It would bring people together to learn new skills, and learn about different cultures and generations, improve physical and mental health as well as providing entertainment and enjoyment and engage young people particularly outside of school.

Pat McGeever

Director, South Leeds Health for All

November 2007

Appendix One

THE PROPOSED PROJECTS : Additional information

- **Battle of the Bands** – working with local high schools ie. Cockburn and South Leeds High; youth projects and groups – as well as with other local bands and music groups in local communities; Resources required would include worker time to make contact and work with high schools and local bands/groups; provide any additional financial support required to help them form bands/groups for the final event; funding for the organisation of the final Battle of the Bands event including venue hire, PA system, prizes etc; funding for additional publicity. This project would engage young people and young adults in the formation of bands, rehearsals and performances and a wide range of family and community members attending the final performance. The music performed would not only include western rock etc. but also minority ethnic music(perhaps Irish, Indian, Eastern European)so promoting community cohesion. Estimated numbers involved including final performance : **500 to 750**.
- **Stars in their Eyes** – work with local primary schools and possibly extend to the high schools and local youth groups and projects to organise a programme including publicity, auditions within schools and final event. Resources required would include worker/coordinator time to make contact with the schools and groups and organise the final event. Again resources required for event costs including venue hire, PA system, prizes. Estimated numbers involved : **600 to 700**.
- **South Leeds Olympics** – an event comprising a wide range of sports activities to appeal to both young people and adults alike. The event would be held at one of the sports centres and engage again local schools and youth groups but also involve some adults and some older people's groups, making sure that the programme included sports and activities both generations are engaged in. This event would have the added value of promoting inter generational cohesion by encouraging the older people to take part in what are traditionally regarded as young people's sports and vice versa, bearing in mind Health and Safety issues of course! Audience participation could also be included. Resources required – worker/coordination time, publicity, venue hire, prizes etc. Estimated numbers involved : **300 to 400**.
- **Dig It!** – a project bringing *digital* technology to local people in south Leeds, offering opportunities for them to try out and gain skills in digital technology activities eg. photography, music mixing, filming etc capturing shots (particularly including positive ones) of where young people live. This could be an activity offered by the Festival at each of the local south Leeds local community festivals and galas as well as being offered throughout a period of time to local groups. This would appeal to all ages, in particular young people. If also offered in local centres, it could also ensure the inclusion of people with learning

disabilities and physical impairments as well as mental health difficulties in the Festival activities. Resources required would be coordination time, publicity, hire of professional staff and equipment, materials as well as hire of a small marquee at each of the community festivals – security of the equipment would also need to be ensured at these! Estimated numbers directly involved in activities : **400 to 500** : if including all attendees at the Festivals/Galas, several thousands!

- **Cultural Celebration** – a project engaging a range of groups serving the needs of the many different cultural communities/residents and young people in inner south Leeds. This would involve local groups/communities being encouraged, enabled and being provided with the resources to prepare for the event, which would involve exhibitions and interactive displays, music, food tasting and recipes, dance, information exchange regarding different communities' histories, 'journeys' to this country, traditions etc. Estimated numbers involved : **400 to 500**

Appendix Two

Below are some suggested possible geographical areas/locations/organisations the Festival could reach out to and include.

1. Organisations/Agencies to work with, which cover the whole of inner south Leeds/found within each ward include:
Local schools, Children's Centres, Youth Service, local churches and other places of worship, Groundwork, DAZL, South Leeds Health for All, sports groups, residents groups, community forums, youth groups and the Area Committee's Youth Bus.
2. **Beeston and Holbeck Ward:**
 - a) Areas to include : Holbeck, West Hunslet (Normantons, St Lukes), Far Beeston (Cross flats, Town Street, Heathcrofts, Cardinals, Parkwoods, Southleighs), Cottingley
 - b) Organisations to include: Holbeck Library, Holbeck Youth Centre, St Mathews Community Centre, St Lukes Cares, The Cupboard Youth Project, Holbeck Elderly Aid, Friends of Cross Flatts Park, Cross flats Forum, Beeston in Bloom, Cardinal Square Centre, Beeston Community Forum, Beeston Library, Friends of Holbeck Cemetery
3. **City and Hunslet Ward:**
 - a) Areas to include : West Hunslet (Bismarcks, Disraelis, Hunslet Hall, Northcotes), Hunslet Centre, Beeston Hill (Tempest Road area)
 - b) Organisations to include: Friends of Cross Flatts Park, Beeston in Bloom, Cross Flatts Forum, Mariners Resource Centre, ASHA, Kashmiri Muslim Welfare Association/Hardy Street Mosque, Sikh Temple, Hamara, United Free Church, Building

Blocks, Hunslet Club for Boys and Girls, Hunslet Community Gala Committee, Hunslet Library, St Lukes Cares

4. Middleton Park Ward:

- a) Areas to include: Belle Isle, central Middleton Estate, Westwoods, Manor Farms
- b) Organisations to include: Belle Isle Family Centre, Middleton Community Centre, Leisure Centre, Belle Isle Winter Elderly Aid, Middleton Elderly Aid, The Cupboard Youth Project, BITMO, Belle Isle Foundation, Manorfield Hall

Note that whilst there would be as much intensive and targeted publicity and outreach work as possible to the above, all the areas and organisations listed above there cannot be a guarantee at this stage that all be actively involved.

The level of involvement and reach out to the areas/organisations would depend on the projects/events/options decided upon by the Area Committee, the funding level, the actual take-up from young people and other residents following publicity and outreach work.

In the light of this Ward members are invited to suggest priorities (and alternatives) for areas and organisations the Festival would involve and particularly reach out to.